

WebFX Content Management System: New Benchmark in Cost-effective Website Maintenance

Garden Grove, Calif., May 10, 2004 – WebFX announces the launch of a browser-based application to provide businesses with an efficient means of managing the company's Web site.

The SiteBox FX Content Management System is a browser-based application that empowers individuals within your organization to manage your company's site content. Non-technical staff can add, edit and delete content to the site. This results in more timely site updates and reduced site maintenance costs.

SiteBox FX is a powerful WYSIWYG (What You See Is What You Get) editor application with file management capabilities and is 100% Script (No downloadable files required). SiteBox FX requires no programming knowledge as users can effortlessly use the point & click interface to edit text as you would in a word processor, modify font styles, size, color, formatting, alignment, table support, add, upload, delete, rename files, images & more.

Benefits:

- Maintains Web site design standards
- Eliminates the dependency on outside resources
- Reduces the cost of Web site maintenance

"SiteBox FX CMS is designed to enable non-technical personnel the ability to make website edits and to reduce the costs of web site maintenance," said Shawn Youngquist, President and Chief Creative Officer of WebFX, Inc. "The CMS integrates seamlessly to the customized web interface designs we deliver to our clients and is a cost-effective system perfect for small and medium sized businesses."

WebFX, Inc. is a full-service creative media and innovative technical solutions firm providing interface design, development and backend solutions, hosting, e-marketing, and corporate identity services. Additional information about WebFX is available at www.webfxusa.com