

E-Commerce Solutions Provider WebFX Announces Version 3 of Leading Shopping Cart System

Garden Grove, Calif., Feb. 28, 2005 – WebFX announces the launch of DigiCart FX 3.0 a powerful e-commerce shopping cart system. A powerful full-featured storefront system that allows you to build, edit, and manage your own online store.

“DigiCart FX 3.0 is loaded with new features to help customers quickly complete the checkout process and new features such as a new customer discount code tool, inventory management options, and much more to increase customer retention and obtain new customers,” said CEO Shawn Youngquist.

Continuing to improve existing features, DigiCart 3.0 also includes the following:

- Orders can be searched via criteria such as pending status, shopper name, order number, etc.
- New reports such as “Orders by Items” and “Products Sold by Item”
- Order management enhancements allowing merchants to update information captured within each order.

DigiCart FX is server-based software that works with existing Web browsers, which means that merchants do not need to download or install anything on their desktop in order to create and manage a DigiCart FX store. This state-of-the-art flexible e-commerce system gives you control of your online store without the expense of highly skilled technical staffing. With DigiCart FX you can integrate your website design, maintain your products, and manage your online orders with remarkable ease and efficiency. DigiCart FX gives you the control you need to run your company instead of your company running you. Merchants can preview a demo version of DigiCart FX and review a comprehensive list of features by visiting www.digicartfx.com.

WebFX, Inc. is a full-service creative media and innovative technical solutions firm providing interface design, development and backend solutions, hosting, e-marketing, and corporate identity services. Additional information about WebFX is available at www.webfxusa.com