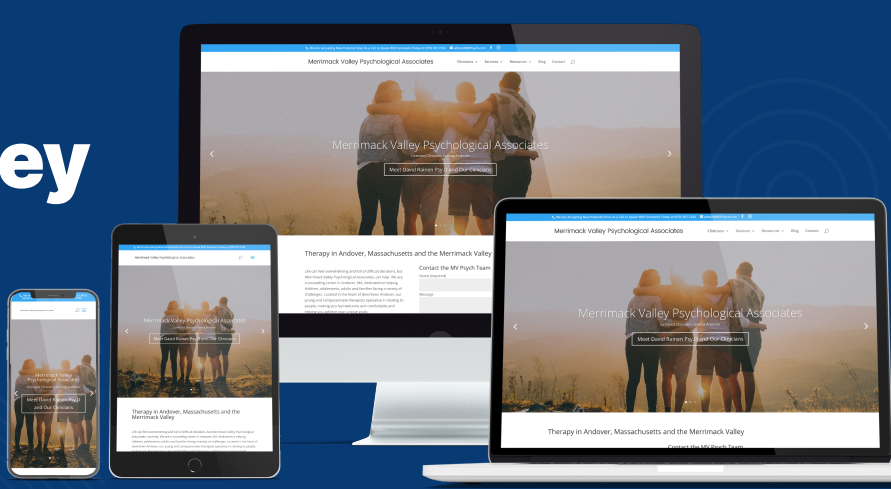


A BRIGHT OUTLOOK:

# Merrimack Valley Psychological Associates & WebFX



When Merrimack Valley Psychological Associates wanted to help more clients, they turned to WebFX. Learn how our partnership expanded their reach and results.



**2X** REVENUE IN 6 MONTHS



**6** NEW TEAM MEMBERS ADDED

My practice has grown quickly and improved our accessibility to those we serve or hope to serve within our community. WebFX is directly responsible for our growth and the fact that we have more than doubled our revenue in six months.

— Merrimack Valley Psychological Associates

## About Merrimack Valley Psychological Associates

Located in downtown Andover, MA, [Merrimack Valley Psychological Associates](#) provides a range of counseling services from anxiety and depression counseling to stress management and addiction resources.

Led by Dr. David Rainen, Merrimack's team of licensed clinicians specialize in cognitive behavioral therapy (CBT), psychotherapy, and other proven techniques to address clients' unique needs.



Dr. David Rainen

## The challenge

With the rising mental health concerns faced by so many people today, Dr. Rainen wanted to expand his practice and make it visible to more clients. That's when Merrimack turned to WebFX.

WebFX had an excellent reputation based on all of my research. I then met with the sales associate and was impressed. But since then, my work with my team has completely sold me. They are always going above-and-beyond my expectations, suggesting things I never even considered.

— Dr. David Rainen

WebFX has enabled my practice to grow exponentially. I was able to add six new employees as a direct result of the number of new patients we have received, which is completely correlated to the hard work of my WebFX team.

— Dr. David Rainen

## Business impact

Since partnering with WebFX, Merrimack Valley Psychological Associates saw revenue double in six months, allowing Dr. Rainen to add six new team members!



**2X** REVENUE IN 6 MONTHS



**6** NEW TEAM MEMBERS ADDED

## Holistic digital marketing solutions

To help Merrimack expand visibility to new clients, WebFX launched a custom digital marketing strategy, complete with:

- ▶ [Search engine optimization \(SEO\)](#)
- ▶ [Local SEO](#)
- ▶ [Web Design](#)
- ▶ [Social Media](#)

With digital solutions from WebFX, Merrimack has expanded their visibility online, and they can connect with even more clients in need of their services.

Due to WebFX's help, my practice has been able to rapidly scale up in order to meet the needs of our community and to help prospective new patients more easily find us and get the help they need.

— Dr. David Rainen

## Start driving results with WebFX!

Thinking about a partnership with WebFX? Here's what Dr. Rainen had to say:

WebFX is directly responsible for our growth and the fact that we have more than doubled our revenue in six months. They are responsive, helpful, and incredibly innovative.

— Dr. David Rainen

If you like the sound of that, don't hesitate to reach out.

In the past five years, we've driven 7.3 million leads and [\\$2.8 billion in revenue](#) for our clients.

Check out our [comprehensive digital marketing services](#), and [connect with our team](#) to request your custom proposal!

Get Results →

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